

EXPERIENCE

CREATIVE DIRECTOR, USA | STATE OF PLAY HOSPITALITY

DECEMBER 2019 - PRESENT | Chicago, IL (remote/hybrid)

Oversaw brand creative across multiple restaurant hospitality brands (Flight Club Darts, AceBounce). Built and led creative teams, designed brand style guides, scaled our brands nationally across multiple locations, developed project pipelines and perfected creative processes during expansion. Managed team budgeting. Managed communications internationally between the US and UK creative teams. Managed freelance talent, outsourcers and vendor relationships.

VISUAL DESIGNER | JELL CREATIVE

AUGUST 2019 - DECEMBER 2019 | Chicago, IL

Brand designer for major nonprofit organizations, print communication design, UI design. Data analysis for extensive competitor research.

VISUAL DESIGNER | LISKA AND ASSOCIATES

JULY 2018 - AUGUST 2019 | Chicago, IL

Brand design and communication with a focus on digital executions, UI/UX and website design for clients across various industries such as healthcare, beauty, finance and architecture.

Notable Accounts: The Pritzker Prize, The University of Chicago, Northwestern Medical

GRAPHIC DESIGNER | ZING + HOW DESIGN

APRIL 2017 - JULY 2018 | Chicago, IL

Designed assets for multimedia experiential campaigns, influencer packages, digital and email campaigns, and print packaging.

Notable Accounts: Covergirl, Maybelline NY, Skittles, Blue Bunny

***** Additional professional experience available upon request beginning 2013.**

EDUCATION

COLUMBIA COLLEGE CHICAGO

BFA Graphic Design // May 2016

Trustee Award, Dean's List 2016

HOBBIES

Calligraphy, Photography
Life Drawing, Home Brewing
UI/UX Design, Dog Petting

TECHNICAL DESIGN SKILLS

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, XD, After Effects, Acrobat
- Sketch
- Figma
- Roland print software
- MS Office: PowerPoint, Word, Excel, Teams

WEB

- HTML/CSS/JavaScript/PHP/SQL
- CMS: Drupal, Wordpress, Squarespace, Concrete5, Bolt, Statamic

OTHER

- Email marketing
- Brand strategy and development
- Art direction
- Project management
- Creative team leadership
- Project tracking (Asana, Trello)
- Photography + Retouching
- Photo shoot directing
- Product packaging

Sam