

DIGITAL PORTFOLIO SAMPLES

PROJECT

2019 Selected
Digital Design
& Web Samples

DESIGNER

Samantha Miller
Chicago
United States

INFO

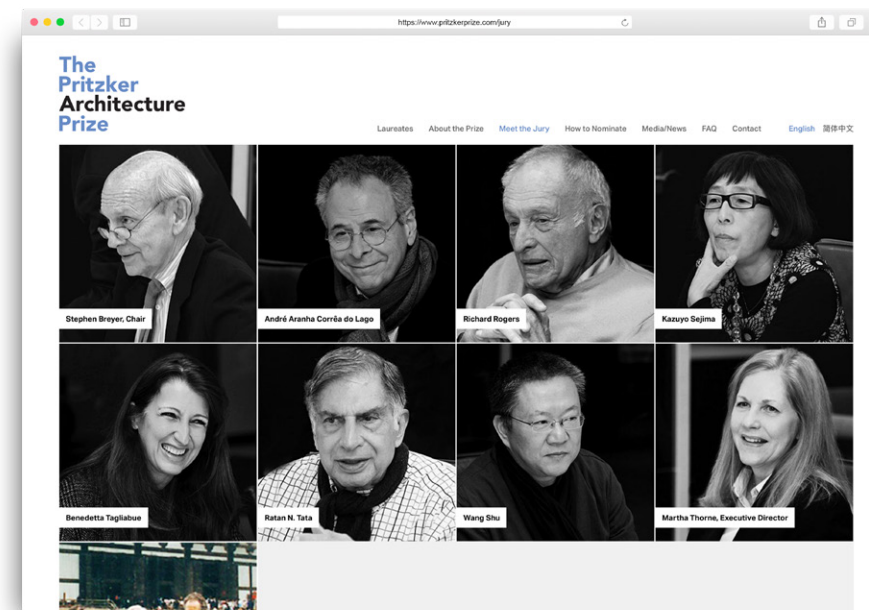
Samantha Miller is a digitally focussed visual designer located in Chicago, Illinois. Industry client work includes healthcare, CPG, beauty, finance and architecture.



The Pritzker Architecture Prize

The Pritzker Architecture Prize is the world's most prestigious architectural award. Since 2018 I have been responsible for the ongoing maintenance of the website for the prize, as well as managing the digital assets and photo retouching in preparation for the announcement of the yearly laureate. Additionally I am responsible for the design of web banners, iconography, printed materials for all ceremonies, photo books and design of the annual press kit.

Right:
Design for the Pritzker Architecture Prize Medallion.

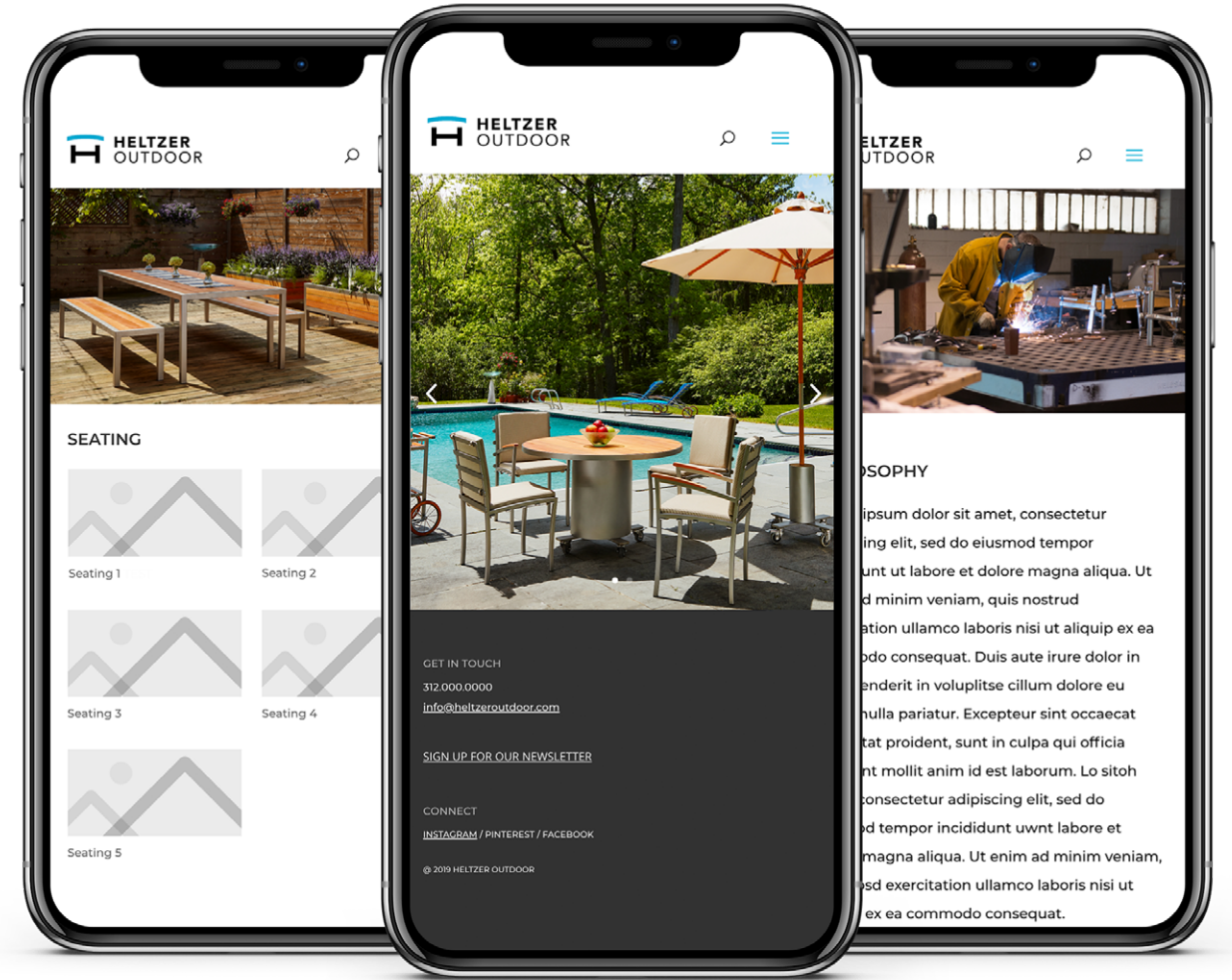


Details

Website maintenance and ongoing digital asset management for the world's most prestigious architecture prize. Website developed on Drupal.

Client / Year

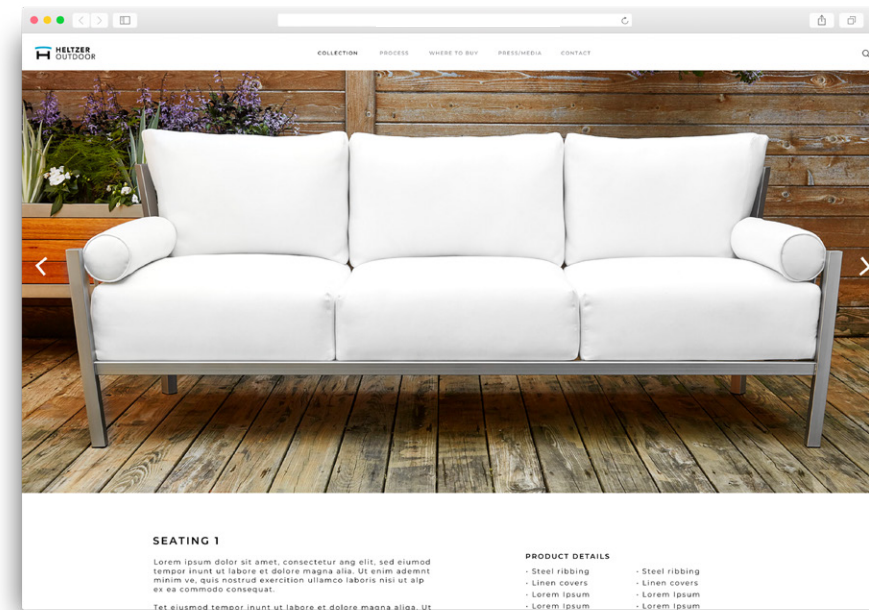
The Pritzker Architecture Prize / 2018-19



Heltzer Outdoor Furniture

Michael Heltzer is a local Chicago entrepreneur and craftsman. While I manage all of the websites for all of his ventures, I was given the opportunity to design the brand identity and responsive website for his newest business venture of outdoor furniture design and production. His responsive website is being built using Wordpress with custom designed modules.

Right: Logo design for Heltzer Outdoor (vertical, horizontal).

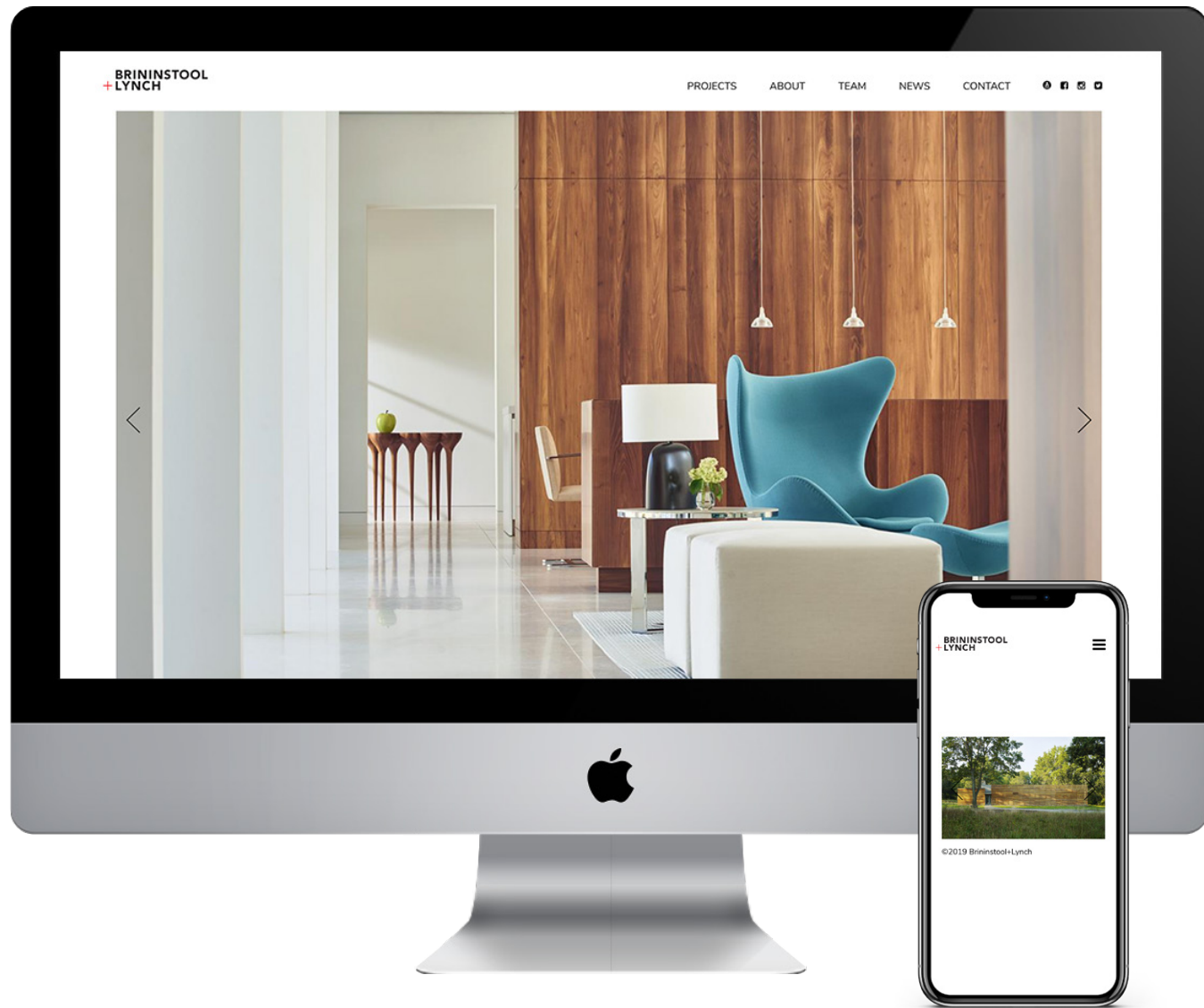


Details

Responsive website design and complete brand identity for a local Chicago furniture designer. Wordpress. Work in progress.

Client / Year

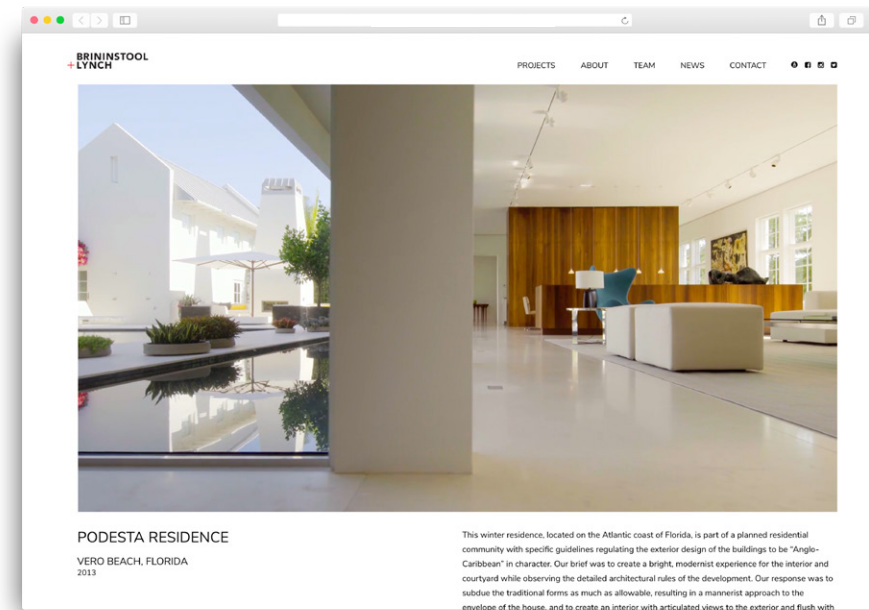
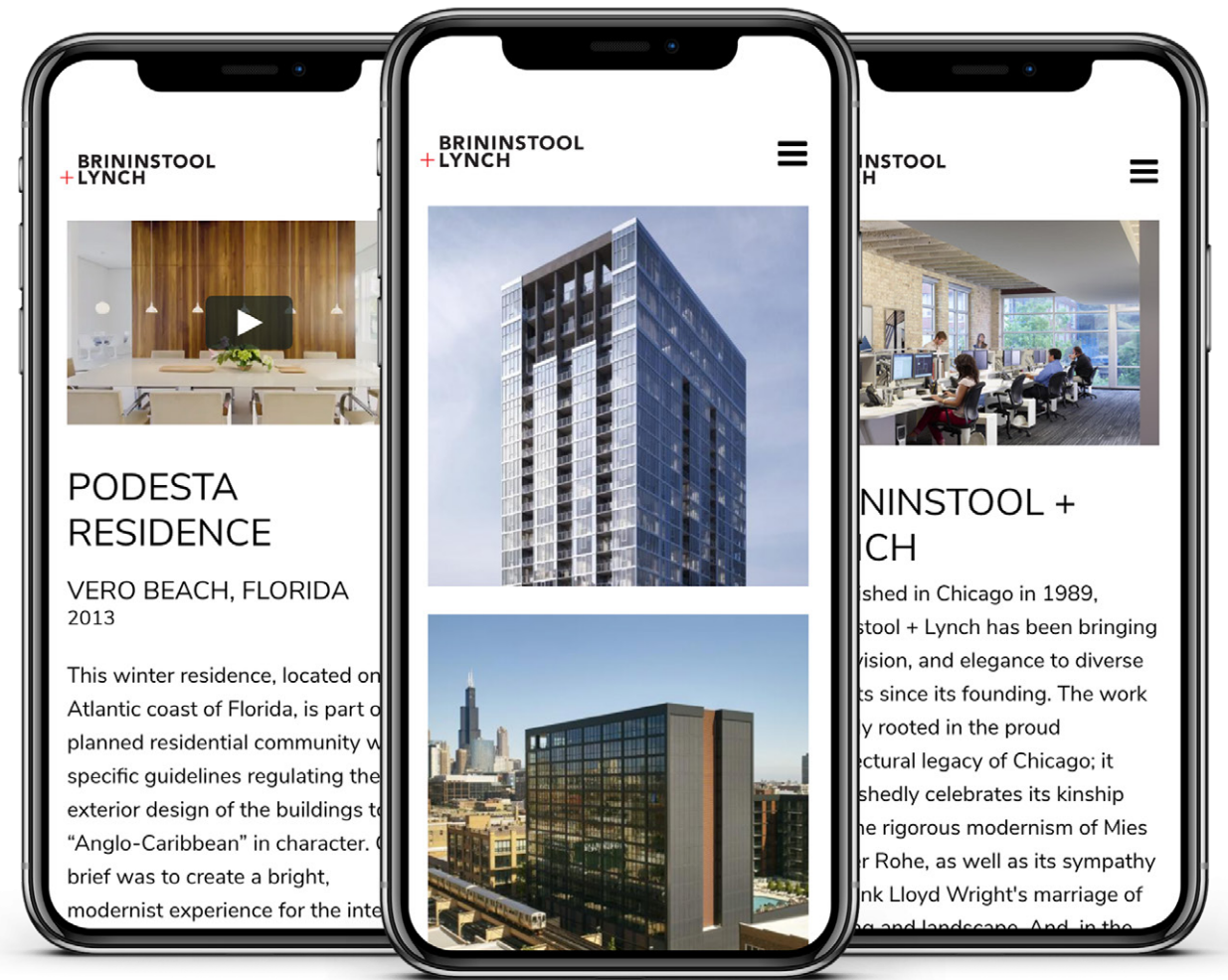
Heltzer Outdoor / 2019



Brininstool + Lynch

Responsive website redesign for a local Chicago architectural firm. While we did not build the original website, we managed the re design. Wire framing was done in Photoshop and the website itself is built using the Drupal platform. I also worked to optimise SEO and monitor site performance using Google Analytics tracking.

In addition to website work I also designed a number of miscellaneous materials for Brininstool + Lynch corporate events, one-off event websites, and email marketing campaigns deployed using Mailchimp.

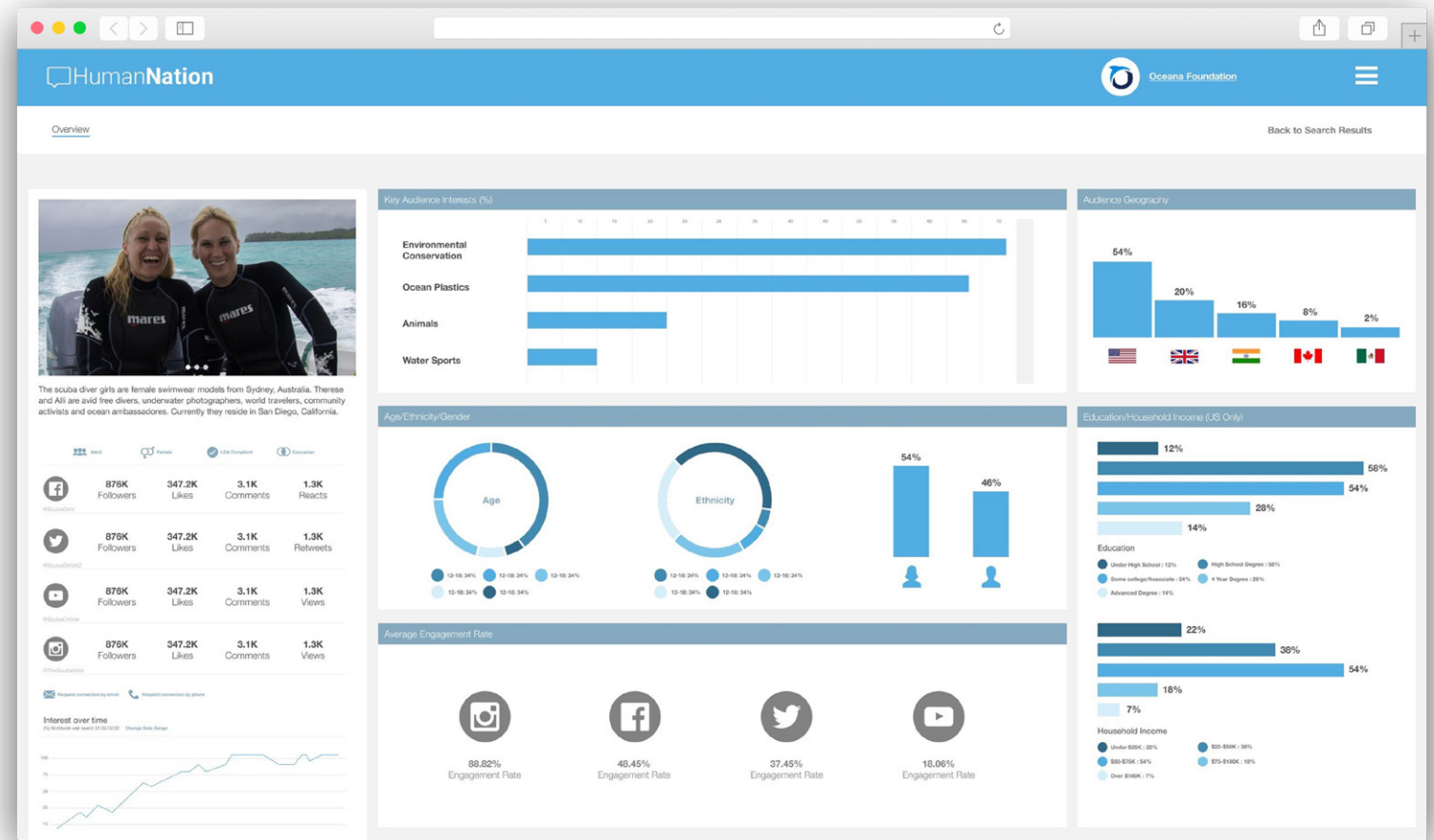
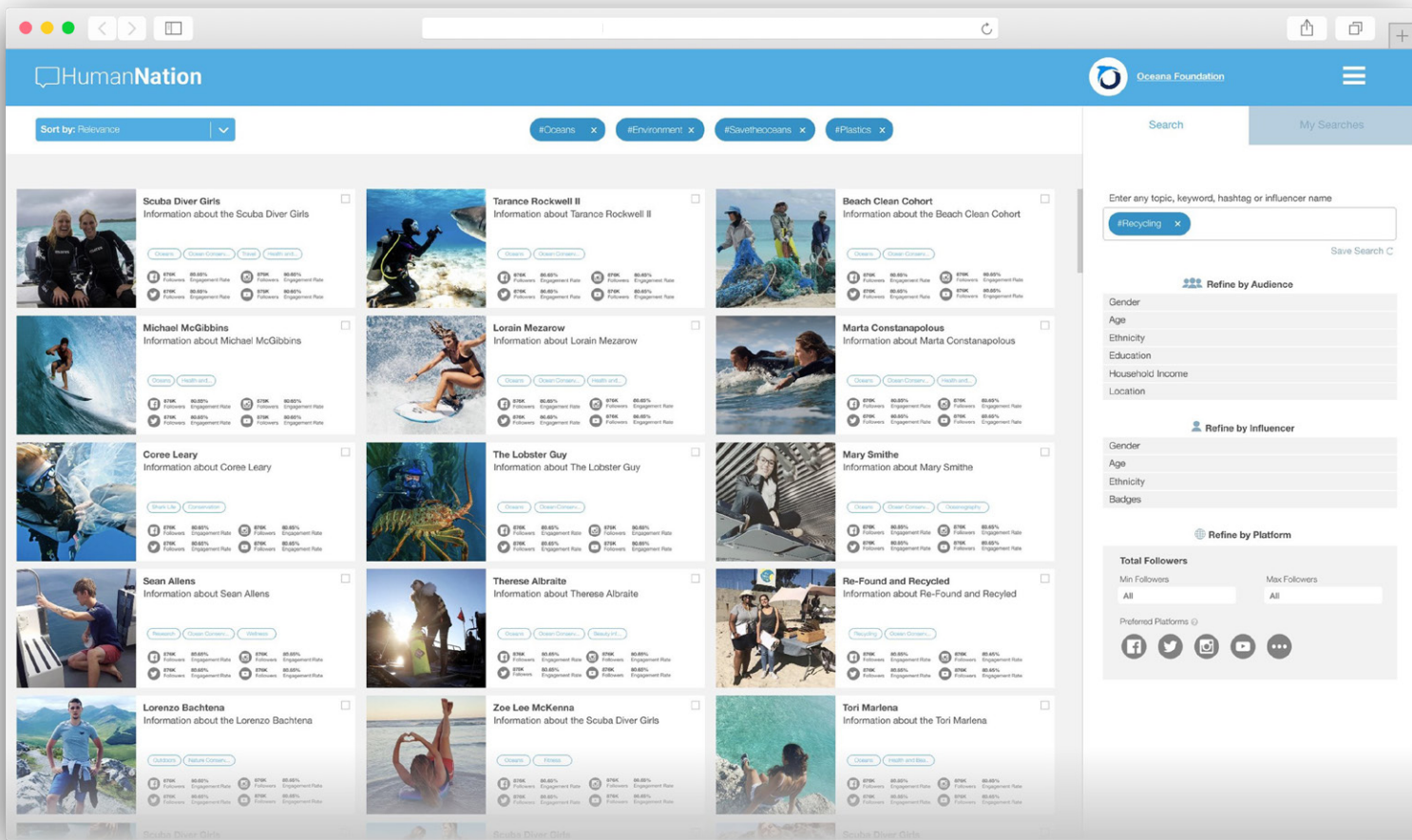


Details

Responsive website redesign for local Chicago architectural firm. Drupal.

Client / Year

Brininstool + Lynch / 2018

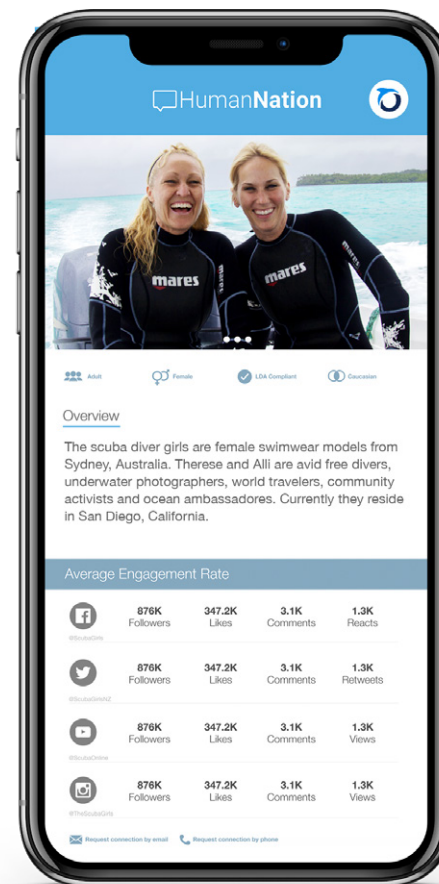
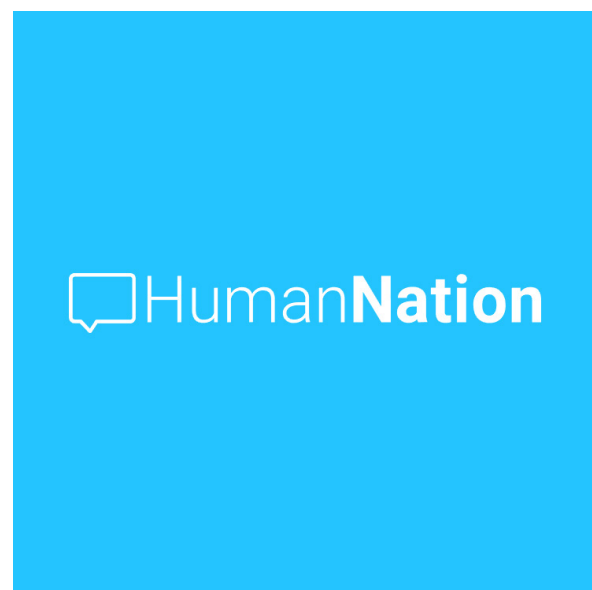


HumanNation

I've designed HumanNation as a responsive website and accompanying mobile application. A cross between Tinder and Zillow, HumanNation is a tool that leverages this new concept of "Influencer Marketing" by connecting not-for-profit organizations with powerful well-known social media influencers to help increase awareness and raise money for their cause.

Nonprofits increase their audience by connecting with passionate compatible influencers using a sophisticated algorithm and APIs.

Right: Simple logo created for use in the HumanNation prototype (InVision Studio).



Details

Website and mobile application design. Interactive prototyping created using InVision Studio.

Client / Year

Self / 2019